

# SPONSOR OPPORTUNITIES

YOUR CHANCE TO ASSOCIATE YOUR BUSINESS WITH A FANTASTIC SPORT

## THE NIJF

- Has over 60 clubs across the province
- Over 2000 members participating

## PLUS...

- 20+ million people worldwide take part in judo
- Judo appeals to all ages, races & genders

## Tokyo 2020 is happening and judo is “coming home”

Judo is set to feature heavily in the next Olympics and already, interest and participation in the sport is on the increase across Northern Ireland.

We're currently looking for any businesses or individuals who are keen to associate themselves with a fully inclusive sport that promotes wellbeing, a high moral code and has big plans for growth across the province.

## Why associate with Judo?

The NIJF is constantly looking to increase participation in the sport for everyone, regardless of background, gender or age. We see first hand how sport changes lives and benefits people from all walks of life but we need your help to make a difference.

### Q: Who will see my support?

A: The opportunity is there to showcase at competitions, to our database of members, visitors to our website and on our social media platforms, we can give you the numbers on how many people that is.

### Q: How will it benefit me?

A: Those involved in judo have a grounding in a moral code and are more likely to associate themselves with people that associate with them. Plus you'll be supporting a cross-community sport that welcomes and includes everyone.

*“The best thing about Judo? For me it's seeing everyone on the mat working together. Judo teaches you to get back up and try again and that is the perfect mindset to take forward in life.”*

*- Mark Harris  
Coach, Sonkei Judo  
Club Ballycastle*

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